

## T E N N E Y - L A P H A M neighborhood association NEWSLETTER WINTER 1990

# ALTERNATIVE DEVELOPMENT PLAN UNVEILED

#### MORE CITIZEN INPUT RECOMMENDED

People for Downtown Development is a newly formed citizens' group which includes alders and neighborhood leaders, as well as local land use and development specialists. The group is interested in more aggressive city and county efforts to curb urban sprawl and promote balanced county-wide growth along with a vibrant downtown,

In November they released a set of preliminary proposals meant to provoke greater citizen participation and more informed public discussion about Madison-area land use planning. The proposals call for more emphasis on the interest of current residents, the area's quality of life, and a more compact kind of growth that better preserves open space between Madison and other Dane County municipalities.

continued on page 13



Members of the "Garden Mafia" (left to right: Brian McCormick, Larry Savides, Bob Shaw) take care of the dirty work this fall. See story p. 3.



## COME TO THE HOLIDAY PARTY!

You are invited to join your neighbors in celebrating the spirit of the holiday season at our annual Holiday Party. Folks will meet at Christ Presbyterian Church's Fellowship Hall at 3:00 pm, Sunday, December 10. Caroling groups will depart from there, while others may prefer to partake in some holiday craftmaking inside. Cheese, bread, and hot drinks will be provided. M-Z: please bring a healthy snack; A-L: a dessert item.

## RECYCLE THIS NEWSLETTER!

See stories on pages 4-5.



## 1989-90 TLNA NEIGHBORHOOD COUNCIL

PRESIDENT VICE PRESIDENT SECRETARY TREASURER	Richard Linster Shaun Abshere Carol Huber Martha Crawford	432 Sidney 1038 E. Dayton 1041 E. Johnson 1130 E. Dayton	251-1937 255-1734 255-2833 251-0805
BUSINESS	Venessa Zakana	817 E. Johnson	256-8828
EDUCATION	Claire Ann Holm	1020 Sherman	255-3663
HOUSING	Gay Davidson Zielske	1010 E. Gorham	257-3844
MEMBERSHIP	Richard Linster	432 Sidney	251-1937
PARKS	Jim Dunn	1209 Elizabeth	255-6430
,	Ed Jepsen	445 N., Few	255-2845
PUBLICITY	Rob Latousek	407 N. Brearly	255-6979
SOCIAL	Pam Polenz	1221 Elizabeth	256-7646
TRANSPORTATION	Gene Becker	223 N. Baldwin	257-4201
AREA A Rep. AREA <u>B</u> Rep. AREA C Rep.	Carol Weidel Ken Richard Susan Lower	1237 E. Dayton 215 N. Brearly 456 Jean	257-4608 255-2573 257-8691

## **ELECTED GOVERNMENT REPRESENTATIVES**

Alder	David Wallner	419 Jean	256-2958
County Supervisor	Kathleen Nichols	113 N. Paterson	251-0068
State Assembly	David Clarenbach	422N State Capitol	266-8570
State Senate	Fred Risser	235S State Capitol	266-1627
(State legislators:	P.O. Box 7882	Madison, WI 53707-7882)	
U.S. House of Rep.	Robert Kastenmeier	119 Mårtin L. King (5370	3) 264-5206
U.S. Senate	Robert Kasten	25 W. Main (53703)	264-5366
	Herbert Kohl	14 W. Mifflin #312 (537	03)264-5338

The Newsletter of the Tenney-Lapham Neighborhood Association is published quarterly and distributed without charge to all households in the Tenney-Lapham Neighborhood (delineated by Lake Mendota, North Livingston Street, East Washington Avenue, and the Yahara River). Requests for information regarding submissions and advertising may be directed to the Editor, TLNA, P.O. Box 703, Madison, WI 53701.

#### GARDEN

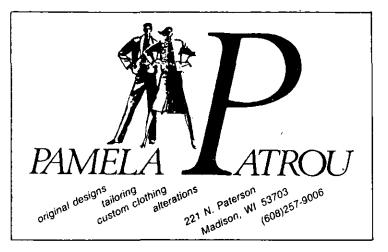
#### WELCOME GARDEN (Phase 1) COMPLETED

On one of those wonderfully warm weekends in September several members of the "Garden Mafia" descended upon the Bruce Company to pick out bushes and bulbs for the TLNA Welcome Garden. (The name "committee" just doesn't sit well with this group!) Our resident architect and landscape designer, Brian McCormick, was escorted by horticulturists, Bob Shaw and Larry Savides, and other avid gardeners, Valerie Mellerop, Dan Sage, and Barb Cochrane. Rob Latousek came along to keep things on track and pay the bill.

Strong, outspoken opinions are hallmarks of true gardeners. The interests of this consortium range from the simplicity of chaste, mountain wildflowers to the decadence of pompom-shaped topiary bushes. Despite our diversity of taste and experience, we swept through the Bruce Company like a whirlwind.

Three hours later we were packing our booty into two station wagons. The "bones" of our TLNA Welcome Garden now consist of: two all-Wisconsin cranberry bushes; a couple of hardy spiraea--one hot pink and one cold white; three urn-shaped juniper bushes; and a daring new product from those kinky plant breeders: a small lilac tree!

Our garden skills came to the fore as we picked out midspring-blooming bulbs. For the 'daffies," we chose the serene King Alfred (gold) and nervous Thalia (white). A delicate apricot and a lilac-something were our choice for tulips. If you're wondering how we chose this color scheme, be aware that it was based carefully on our extensive amount of experience and expertise. Half of us championed tacky red and orange fluorescent tulips with green daffy accents, while the other half lobbied for pale, peaked-looking pastels, which are not going



to show up at 50 feet. (Guess which the author preferred!) While these earth-shattering decisions on aesthetic priorities were being wrestled with in the bulb bins, Rob was busy finagling a charitable discount from the nursery manager.

Once all the hard labor was done, half of us went back home to recuperate, while the others made quick work of planting our purchases according to

"The Grand Design" (see photo on cover).

Colorful members of the dynamically exciting plant world will now provide a frame for our welcome sign and graciously mark the entrance to our urban neighborhood. If you haven't seen it yet, by all means, check it out!



Willy Street Co-op is Your Full-Line, Full Service Neighborhood Grocery, & Wisconsin's Largest Natural Foods Store!

### Discover Willy Street Co-op!

PRODUCE - Featuring a full selection of fruits and vegetables, including the area's best selection of Organically-grown Produce!





DELI - Fresh sandwiches, salads, baked goods, desserts, fish, and morel

BULK - A wide array of products sold in bulk, including Herbs & Spices, Coffee & Teas, Beans, Whole Grains, Pasta, Flours, Snacks, and more - buy as much or as little as you need!



FROZEN **BODY CARE HOUSEWARES VITAMINS** CHEESE & DAIRY

Willy Street Co-op has a Home Delivery Service for the Elderly, & Persons with Disabilities. For more Information, or if You would like to Volunteer, Please contact Joe at 251-0884.

Williamson St. Grocery Cooperative 1202 Williamson Street Madison

251-6776

OPEN 8 a.m. to 9 p.m. DAILY ANYONE CAN SHOP ANYONE CAN JOIN

#### RECYCLING

#### RECYCLE THIS NEWSLETTER!

Two years ago TLNA was the first in the city to institute its own volunteer-run curbside-pickup recycling program (See article on page ). We are now happy to announce that TLNA can support the recycling cause in one more way--by printing its quarterly newsletter on 100% recycled paper stock.

Last year when we first investigated this option, we were told it would cost almost twice as much as our regular bill. Since then we have discovered Earth Care Paper, Inc., right here on the Isthmus! They distribute a wide variety of recycled paper stock and products, including greeting cards and wrapping paper. You can get their catalog by calling (256-5522) or writing (P.O. Box 3335, Madison, WI 53704).

The paper stock we are using is called "Minimum Impact" (or Recycle 100) and is billed as "the most ecological paper made." It is made from mixed paper stock which is not deinked or bleached, thereby producing only 10% of the solid waste created by other recycling processes. The cost of this stock is very close to conventional, nonrecycled paper, so our printing bill will increase very little as a result of this change.

Earth Care carries a wide variety of other paper products (varying from 50 to 100% recycled), including copy-bond, computer paper, and envelopes. Since our investigation proved to our printers (Thysse Printing, 2021 Winnebago St.) that recycled stock can be economical, as well ecologically beneficial, they have begun publicizing this option to other customers, particularly community groups, who seem to have the strongest interest in this issue.

If your place of work uses substantial amounts of paper, you might consider making a proposal to try out the recycled-stock alternative. It

has been reported lately that the biggest obstacle to the promotion of paper recycling is the lack of demand for recycled paper stock. This is our chance to help get the "recycling cycle" rolling by "priming the pump" a little more.

#### "BIODEGRADABLE" PLASTIC BAGS HERE

Does the heavy load you carry to the curb on trash night include a guilty conscience? Do you hate plastic, but recoil from the thought of doing without those handy, sturdy plastic trash bags?

Bio-bags and other brands of biodegradable plastic bags, made from a mix of cornstarch and plastic, are now available from several neighborhood sources.

Even though there are mixed reports on exactly how biodegradable these products are in modern landfills, they certainly seem to be a step in the right direction.

Messner's, 1326 E. Washington Ave., is selling their own brand of biodegradable 33-gallon trash bags in cases of 150. Whole Earth, 817 E. Johnson, and Norris Court Grocery, 902 E. Johnson, also carry such bags in smaller packages of both small and large sizes.



Quality hardwood furniture Handcrafted to order

1257 E. Johnson 251-2441

JOIN



#### ■ MADISON LITERACY COUNCIL

823 E. Johnson Madison, WI 53703 608/255-0351

Volunteer Tutors Are Needed

- \* Basic Literacy
- .\* English as a Second Language

Call for our workshop schedule!





3740 UNIVERSITY AVENUE • MADISON, Wt 53705 (NEXT TO KOHL'S) • (608) 233-7717

EAST: 857 East Johnson 257-7717

#### RECYCLING

#### NEW VOLUNTEERS NEEDED FOR RECYCLING

The Tenney-Lapham Recycling Project (TLRP) recently merged much of its work with the Marquette neighborhood and now faces a critical need for new leadership and labor. The Tenney-Lapham program, Madison's oldest ongoing neighborhood recycling project, has been staffed for the past several months primarily by three regular volunteers. Without an infusion of new workers, its continuance is in doubt.

Begun just over two years ago, TLRP collects glass, aluminum, steel/tin cans, and some types of plastic from the curbsides of neighborhood residences. Collections are made the same mornings as the city's first garbage pickup of the month: on Thursdays for residents between East Washington and Gorham, on Fridays for all others.

In November TLRP began combining storage and sorting operations with recyclers from the Marquette-Williamson area. Items collected by both groups are taken to a shed at the corner of Dickinson and Dayton. They are then sorted into large bins during work sessions on the second Saturday of the month (9:30-11:30 am). The bins are provided by Recycle World, a for-profit collection center of recycled materials, which trucks them to its facility at 2701 Packers Avenue and pays the neighborhoods for the materials they have collected.

It should be pointed out that profits of TLRP to date have been little more than its costs (truck fuel/rental). Most of the remaining funds (\$250), along with a matching donation from TLNA, have recently been used to pay for insurance fees to allow our use of two trucks belonging to the Marquette-Williamson program. TLRP is grateful to both neighborhood groups for helping us maintain regular access to collection vehicles.

The Atwood neighborhood also has an ambitious recycling program and, like Marquette, has its own vehicle and paid coordinator, but both neighborhoods also rely on an enthusiastic core of volunteers. Together those two programs serve over 2,000 homes. It's estimated that only about 100 households are currently involved in TLRP, but because of our limited resources of transportation and labor we have not actively sought wider participation.

At this point TLRP really needs a coordinator--someone responsible for the overall project who would make any necessary changes to expand and improve the service and to recruit and supervise an expanded roster of volunteers. If you (or someone you know) have the time and energy, TLRP awaits your commitment! Also, if you would like to work for the program as an ad hoc member of its work force, or if you want to have your home included on our pickup schedule, please call John Bell (251-4261) or Vicki Abshere (255-1734). This is a chance to make a practical difference in the quality of our environment and to demonstrate your feelings about our society's waste of resources. We sincerely hope you'll get involved.

A few tips to our recyclers:

GLASS: clear, brown, and green glass only; clean and unbroken; labels and rings are acceptable but no lids, light bulbs, or window glass

PLASTIC: clean milk jugs (please be sure to rinse!); water/soda bottles; detergent, bleach, and household cleaner containers; no lids, styrofoam, or other food containers

STEEL/TIN CANS: please clean and remove labels

NO PAPER, PLEASE! If you choose to recycle paper, the Madison Recycling Center (2200 Fish Hatchery Rd.) is paying 1/10 cent per pound for mixed paper and cardboard, more for white "ledger" (office/letter) paper.

WET WEATHER NOTE: If the weather is rainy or especially damp, consider using plastic (biodegradable?) bags for your items. (This is a requirement for other recycling projects.) We make an effort to reuse them, and the broken glass that often results from soggy paper bags is timeconsuming and a safety hazard.



920 E. Johnson St.

Madison, WI 53703 (608) 255-1066

Yarns, fibers, reeds, feathers and beads; Equipment, tools, books and classes for weaving, knitting, spinning, basketry and dyeing.

Monday-Saturday 10-6 Sunday 12-4

### **PARKS & PLAYGROUNDS**

#### PARKS DIVISION NEEDS HELP

Our parks need your help. How? First, tell us how you use the parks and what you would like to see improved. Please fill out and return the park use questionnaire in this newsletter.

Second, consider the following. Since the mid-1970's park acreage in the city has increased from 3,600 to over 5,200 acres. Many new parks have been developed and now require maintenance along with the older parks. Due to budget constraints, permanent maintenance staff has been cut by 5%. Seasonal staff has also been trimmed. Obviously, something has to give. The result is less maintenance, less litter pickup, etc.

Assisting with park maintenance is a simple way we can keep our parks beautiful and enjoyable. Adopting a special corner of the park, working on a cleanup day, or picking up a stray piece of litter are things we can all do.

Third, money. Yes, I know...there is no limit to the good causes that need your money. To give you an idea of the competition for park funds, consider this. Initial budget requests for the Parks Division in 1989 came in at \$18 million. This was trimmed to \$1.4 million. The mayor's budget provided \$670,000!

We will need to be organized and persuasive to get the park services we want. We deserve excellent parks and should lobby hard for Parks Division funds. In the meantime, the Parks Division-like God-helps those who help themselves.

One very helpful technique is to provide dollars-dollars that the Parks Division can then match. It helps them stretch their funds to meet citywide needs. If we can fund raise through a "Friends of the Park" organization or through businesses and institutions, it would really help our cause.

**DAVE ZIMMERMAN** 

w.o.

Zimmerman, Inc.

PLUMBING ◆ HEATING AIR CONDITIONING ◆ SHEET METAL

811 E. JOHNSON STREET MADISON, WISCONSIN 53703 Res. 249-6773 Bus. 256-0265 Cooperating with other Isthmus neighborhoods is another means of reaching our goals and strengthening our voice in City Hall.

We look forward to working with you over the winter months to plan for an even greener spring!

Ed Jepsen & Jim Dunn

#### **BUSINESS**

#### WELCOME TO A NEW NEIGHBOR

The view across East Washington Avenue from the southern edge of the neighborhood has improved considerably in recent months. The former Gisholt factory, running from Dickinson to Few Street, has been beautifully renovated by Marquip, a manufacturer of machinery used in the paper industry. The company is headquartered in Phillips, Wisconsin, and now employs 475-500 workers here in Madison.

It should be encouraging to neighborhood residents that Marquip's local leadership is interested in community improvement. Charles Treichel, general manager of the Madison plant, was recently quoted in the "Neighbors" section of both Madison daily papers (October 25, 1989): "We're interested in the neighborhood, impressed with efforts to upgrade the area..." Also interviewed was security supervisor Michael Jordan who stated, "We're interested in the surrounding community; we want to be part of it."

TLNA welcomes such fine expressions of corporate citizenship and looks forward to working with Marquip in the future. Welcome to the Isthmus!



# Papendieck's Upholstery

821 E. Johnson St. Madison, WI 53703 Tel: 255-5404

FOR THE OFFICE, HOME, & RESTAURANT Greg Papendieck, Owner

### CALENDAR OF EVENTS

				•	
		DECEMBER	9	TUE	Marquette-Lapham PTG 7:00 pm, Marquette LMC (library)
10	SUN	TLNA Holiday Party 3:00 pm, Christ Presbyterian Church Fellowship Hall (see cover story)	15	MON	Madison Public Schools Closed
11	MON	TLNA Council Meeting 7:30 pm, Lapham Auditorium			FEBRUARY
12	TUE	Marquette-Lapham PTG Holiday Party	12	MON	TLNA Council Meeting 7:30 pm, Lapham Auditorium
		7:00 pm, Marquette LMC (library)	13	TUE	Marquette-Lapham PTG Holiday Party
13	WED	Lapham Holiday Luncheon Students & parents			7:00 pm, Lapham Auditorium
		11:10-11:55 am, Cafeteria	23	FRI	Madison Public Schools Closed
15	FRI	Marquette Holiday Luncheon Students & parents Time by grade, Cafetorium	25	SUN	The Music Fix (non-profit) presents Chamber Music: Now! (free concert) Steven Sundell, composer 4:00 pm, Christ Presbyterian Church
22	FRI	Madison Public Schools Last day of classesWinter Break			•
		JANUARY			MARCH
8	MON	TLNA Council Meeting . 7:30 pm, Lapham Auditorium	12	MON	TLNA Council Meeting 7:30 pm, Lapham Auditorium
_			13	TUE	Marquette-Lapham Parent-Teacher
8	MON	Madison Public Schools Classes resume after Winter Break			Group 7:00 pm, Marquette LMC (library)



855 E Johnson • 256-3620 MON-SAT 9:30-9:00 SUNDAY 10:00-9:00

A friendly neighborhood store with 20 years experience selling a large selection of domestic and imported Wines

Liqueurs, and Beers

## **Buying or Selling?**

For all your real estate needs, call

## **Greg Heisig**

221-8666 251-7366

Your Neighborhood Specialist in the Isthmus Area

Call from this ad and receive:

• Free market analysis on your property

Free real estate needs analysis



#### HOUSING

#### SKUNK TURNS INTO DUCKLING OVERNIGHT!

It's not what you think, but it's just as exciting! The Housing Committee has decided to make a name change for one of its award categories. The new title seemed only too appropriate and was immediately hailed by the Council as a distinct improvement. Therefore, let it be known that TLNA's award of reprobation, previously known as a "Skunk Award," shall henceforth be known as an "Ugly Duckling Award."



This designation has always been meant to express general concern for the lack of care shown by owners and/or inhabitants toward their property. The new name is intended to remind us all of the ever present potential of a property to express more vividly its purpose as a home or workplace which is deeply valued as such by its owners and inhabitants.

#### **SWAN HEARD HUMMING "MY BLUE HEAVEN"**

Deb Holt and her husband, Carl Pearson, have lived at 939 E. Dayton for three years--that is, three very BUSY years. From the outside we can

Imported Homemade Soups Salads Sandwichs carryouts 040,007,500 

note a new back deck, upper porch rail, skylight. chimney, and a blue and cream paint job that's very inviting. This house is a wonderful example of upgrading the Tenney-Lapham housing stock.

Just around the corner in the 200 block of North Brearly there are two houses owned by Martin and Mary Sukup (206 & 214) that have stayed just a jump ahead of the code enforcement people. They would benefit greatly from some simple face-lifting-and maybe a porch-lifting, too. When there are two buildings so close together needing work, the negative impact on the block is more than doubled.

And, remember, an ugly duckling always has

the potential to become a swan!





PRESCRIPTIVE PERM

SOFTEST CURL EVER

NO CHEMICAL ODOR

## TENNEY-LAPHAM NEIGHBORHOOD PARK SURVEY

Please rate the facilities listed below for each park as either adequate or inadequate, and propose suggested improvements where desired.

(check one)

		k one)	
	ADEQUATE	INADEQUATE	SUGGESTED IMPROVEMENTS
GIDDINGS PARK			
1. Accessibility/parking			
2. Benches/tables			
3. Landscaping			
4. Litter			
5. Pier			
REYNOLDS FIELD			
1. Accessibility/parking			
2. Landscaping/fence			
3. Playground equipment			
4. Soccer fields			
5. Softball diamond			
6. Tennis courts			
TENNEY PÄRK			
1. Accessibility/parking			
2. Basketball courts			
3. Beach			
4. Beach concession		•	,
5. Boat landing			
6. Boat storage			
7. Breakwater			
8. Bridges			
9. Landscaping			
10. Litter	,		
11. Lagoon (weeds)			•
12. Playground equipment		· · · · · · · · · · · · · · · · · · ·	, to the state of
13. Picnic area			
14. Shelter (near Johnson	)		
15. Soccer field			
16. Skating rinks			
17. Tennis courts			
18. Voileyball courts			

## PLEASE ANSWER/COMMENT ON THE QUESTIONS BELOW: 1. Which park above do you use the most? 2. How many times do you visit a park each month? Never 6-10 times 15 or more times \_\_\_\_ 1-5 times \_\_\_\_11-15 times 3. Would you be willing to help during seasonal clean-ups? Yes \_\_\_ No 4. Would you be willing to donate to a park fund to help with improvements? Yes No 5. How many children are in your household? \_\_\_ 2 \_\_\_ None \_\_\_ 5 or more \_\_\_1 \_\_\_\_ 3 Please take a moment to feel out this survey. It will help the Neighborhood Association plan for future improvements of our area parks. You may return them to any board member or area representative, or just fold (in thirds, so address below faces out), seal, stamp, and mail. Thank you! Ed Jepsen and Jim Dunn, Co-chairs, TLNA Parks Committee Return Address **PLACE STAMP** HERE

TLNA

P.O. Box 703

PARKS SURVEY

Madison, WI 53701

#### PRESIDENT'S REPORT

#### **BUDGETS GALORE!**

Dear Neighbors:

Greetings for the Holiday Season! The local budgets--city and county--have recently been passed. Not too long ago, TLNA approved its own annual budget (see page 14). Please note that the main source of our income is your annual dues. Your generous contributions have made possible the

initiatives undertaken by association.

Our priorities of playground improvement and recycling are reflected in our donations. At Tenney Park we stand ready to contribute \$1,000 when all other funding sources are known. Our contribution of \$250 to the Recycling Project (TLRP) will assist in its collaboration with the Marquette program (See article on page 5.) The more crucial need for TLRP is your voluntary effort to coordinate and expand the program. Thanks are due Vicki Abshere and John Bell for their extraordinary job. However, they can't keep it afloat by themselves. Stated simply: How important is neighborhood recycling to you?

An equally important issue for us is local schools/education. This fall saw the reopening of Lapham School--the realization of a long-term neighborhood goal and a move that benefited ALL children on the Isthmus. I hope you and your neighbors will continue to strive for excellence in our children's education. Get and stay involved!

Fast and heavy traffic continues to cause concern in Tenney-Lapham. We note the fact that redirection plans are years behind schedule. Adjacent neighborhoods share traffic concerns. The Isthmus Neighborhood Council (INC) will seek ways to address this and other problems. A new group, People for Downtown Development, initially met under the auspices of INC. Their preliminary draft proposal was endorsed by the TLNA Council. We hope that a more informed public discussion and greater citizen participation on Madison area land use planning will result.

LET SLEEPING DOGS LIE Call the veterinarians that make DR. DEB SCHROEDER CITYWIDE PET CLINIC 255-2977

Another bit of news I would like to share with you is my intention of seeking the Second District County Supervisory seat. This summer it became evident that Kathleen Nichols would not seek re-election. While attempting to find out possible candidates, I began to consider the possibility of running myself. I have received very positive responses from many in the neighborhood and district. As a candidate and a supervisor, I would be able to bring the benefit of my diverse experience and skills to this position. The scope of county government is very likely to increase in the future, and the key to its success will be intergovernmental cooperation. I will save further thoughts for my campaign, but I do ask you to provide me with your perspectives. Representative government only works when YOU participate.

I hope to see many of you at the neighborhood caroling party. Have a joyous holiday season!

Yours for the TLNA,

Richard Linster





#### **MEMBERSHIP**

## JOIN TLNA!

Become a card-carrying member of the Tenney-Lapham Neighborhood It's easy! Association. Send this form and some money (see below) to: TLNA, PO Box 703. Madison, WI 53701.

Annual dues (minimum): \$ 1.00 ea. Adult 0.50 Senior 5.00 Business Additional contributions welcome!

Address:		

h. '	
Phone	

#### **BAHN THAI RESTAURANT** Hot & Spicy Cuisine of Thailand

งกันไทย

Name:

Authentic Homestyle Southeast Asian Cooking

Thai Domestic Beers-Wines Mango Ice Cream, Coconut Frozen Yogurt, Vegetarian Specialties 11:00 AM to 10:00 PM, Sun. 5 PM-10 PM Free Parking • Carry Outs 944 Williamson 256-0202 2809 University Ave. 233-3900



Specializing in Progressive European Hair Design for Men and Women

924 East Johnson St. Madison, WI 53703

Telephone (608) 251-2777

#### CHAT UP YOUR **NEIGHBORS!**

Since the beginning of TLNA's fiscal year on October 1, 60 members have paid dues of \$212. Here's your opportunity to recruit for this organization. Talk up TLNA with your neighbors. Ask them to join us if they are not already members. Have them come to one of our social events. Find out how they like the newsletter.

## PROFESSIONALS COMMITTED TO THE SPORT END OF SEASON BIKE SALE - EVERYTHING REDUCED

ALL IN-STOCK SPORT PERFORMANCE, CITY, ALL TERRAIN BIKES REDUCED SUBSTANTIALLY

#### Don't Miss Out! 8th Annual FALL CLEARANCE SALE

All Clothing, Parts, Accessories, Car Rack Systems, (Thule, Yakima, Graber) **REDUCED!** 

Starts September 17th, Willy St. Fair Day!



UNIVEGA TERRY



APPEL APPEL KESTREL

**Uniduestone** cannondale Miyatia





HOURS: M-F 10-7 THURS EVE till 8 SAT 9-5 SUN 12-5 409 S. Few Street, Madison • (608) 255-529



#### COMMUNITY

continued from page 1

Highlights of the preliminary proposals:

1) Peripheral Growth Control: Permit no further extensions of urban service area; and provide for an adequate greenbelt between communities, thorough public cost-benefit analyses of proposed

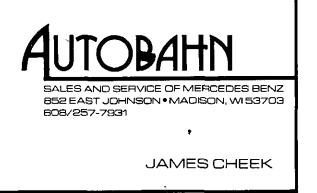
development, and more citizen participation in area planning.

2) Light Industrial Strategy: Upgrade area jobs and wages through increased attention to education and job skills training, isthmus-area light industry, and assistance for downtown small businesses and cooperatives.

3) Housing and Neighborhoods: Correct the current overdevelopment of commercial properties on the periphery with an aggressive plan for developing affordable housing, especially downtown and elsewhere in the urban service area.

4) Transportation: Use some of the funds slated for projected highway and road enlargements to construct affordable increments of cost-effective and environmentally safe rail options, including commuter rail between Madison and outlying municipalities and light rail for parts of the urban service area.





These proposals put an equal stress on measures designed to curb growth where we don't want it, along with proactive or positive measures designed to channel growth to where we can better afford it. That is, the proposals include not only peripheral development controls and green space provisions, but also plans for more housing and alternative transportation schemes that deal realistically with increasing commuter traffic from outlying communities and the legitimate concerns of downtown businesses and residents.

At its November 13th meeting the TLNA Council gave its endorsement to these proposals. For further information you may contact one of the group's spokespersons: Rob Kennedy (251-9164), Senior Fellow with the Madison Institute; John Hendrick (257-7744), Chair of the Isthmus Neighborhood Council; Mary Weddig (256-2107), President of the Old Marketplace Neighborhood Association.



Over 50 Years Of Serving
The Madison Area's
Printing Needs

250-250,000 Runs

Specializing in:

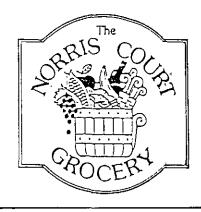
- 1, 2, & 3 Color Printing
- Typesetting & communications
- Black & White Scanner Capabilities
- Bindery & Mailing Operations

Free Pickup & Delivery

831 E. Washington Avenue • Madison, Wisconsin 53703
Telephone [608] 256-1984 Fax (608) 256-7838

## 1989-1990 TLNA BUDGET (10-1-89 to 9-30-90)

•	I	ncome	Expenses			Income	Expenses
Carryover (88-89)	\$	3103		Donations	\$		
Administration	•		200	Tenney Apts. Garde	n		100
Fundraising:				Marquette PTG			100
Membership dues		1600	100	Marquette Principal			200
Other		600	100	Fair Housing Counc			25
Newsletter:			_	Garden Maintenanc	е		100
Production			1600	Lapham Staff			100
Advertising		1600		Tenney Nursery			100
Publicity			150	Whole Earth Mural			100
Social Events				Swans/Ugly Ducklin			50
Annual Meeting		200	100	Playground Equipme	ent	•	1000
Holiday Party			100	Recycling Project			250
Pancake Supper		170	130	Isthmus Nghbrhd Cr	icl 1		- <del>5</del> 0
Ice Cream Social		130	100	Interestsavings acct.		100	
Garden Tour		200	50				
Hall Fees (CPC)			120	TOTALS	\$	+7703	-4925



Fresh Baked COOKIES .49

PIES & CAKES Daily

CHILI & SOUPS Hot! Ready-to-eat

## \* TYME MACHINE \*

NOW OPEN FOR USE! CONVENIENT, IN-STORE LOCATION--NO-HASSLE CASH WHEN YOU NEED IT

FRESH DELI SANDWICHES \$1.19-2.49

MILLER Cans 12-pack \$5.79+tax

HUBER Returnables 8-pack \$1.89+tax

OLD MILW Returnables Case \$5.67+tax

PEPSI 2-liter \$1.29+tax

Specials good thru 12-17-89

Monday thru Saturday 7am-11pm Sunday 8am-11pm

902 Fast Johnson 256-2075

### **ANNOUNCEMENTS**

#### PRESERVATION AWARD NOMINEES SOUGHT

The Madison Trust for Historic Preservation is seeking nominations for an awards competition designed to promote the preservation of Madison's historic homes and neighborhoods, with an emphasis

on small-scale projects.

Consideration will be given to individual, group, or neighborhood projects for: rehabilitation or restoration of residential structures which are at least 50 years old; maintenance of such property; historically sensitive additions to older structures; new construction in older neighborhoods; and landscaping of older structures. To be considered, work must have been completed within the last two years and the property must be located within the City of Madison.

At the Madison Trust's annual meeting on May 17, each Madison Trust Historic Preservation Award recipient will be presented with a Certificate of Merit and a framed photo of the cited building. There are three award categories: residential property, new construction, and landscaping.

All nominations must be postmarked by March 31, 1990. They should include: 1) name, address, and phone of person/group making nomination, 2) address of nominated property and, if possible, property owner's name (and address, if not owner-occupant), 3) brief description of project and reasons for nomination. Send to: Madison Trust for Historic Preservation, P.O. Box 296, Madison, WI 53701.

## 10% OFF

Your next purchase with this ad



341 State St. 251-3242 TLNA expires 1-31-90

#### GIFTS FOR YWCA SHELTER CHILDREN

Seeking 30-40 families who will each buy one holiday gift of their choice for a YWCA shelter child (approximately \$10). Please call Mary Jo Schiavoni (255-6931) by December 12 for age/sex matching and other details.

# SUPREME PIZZA

#### "PIZZA WITH A CHOICE"

Hours:

Sunday thru Thursday 1 Friday & Saturday 1

11 AM-11 PM 11 AM -12 PM

Counter Service & Carry-out DELIVERY - 7 DAYS A WEEK, DAY,& NIGHT



255-2500 912 E. Johnson

Choo	se from	a wide v	ariety of p	izza toppi	ngs!
PIZZA		Each	Extra	White	or
	Chees	e item	cheese	I wh. w	heat
SM \$	3.95	0.90	0.80	l crust;	
MED	4.90	1.10	1.00	Freebi	es:
LG	6.15	1.20	1.10	Thick	crust
XLG	7.10	1.30	1.20	Extra	sauce
SANDV	VICHE	 S			
Super S	ub \$ 3	3.20 F	Roast Beef	Sub	3.30
Veggie		3.20 I	rosciutto	Sub	3.45
Turkey		3.30	Meatball or	Suasage	3.20
Pastram	i Sub 🦪		Meatball or		
Tuna Su	ıb i	3.30 I	Parmesan (	(w/cheese	3.55
DINNE	RS				
Lasagne	(House	specialt	y), meat o	r veggie	4.95
		sage Plat			4.05
Eggplan	t Parme	san		•	4.20
Spaghet	ti with t	omato sa	uce		3.90
Extras	: meatba	alls, saus	age, mush	rooms	0.95
Garlic B	read		_		1.35
Super G	arlic Br	ead with	sauce & c	heese	1.95
SALAD	S	I	Dinner Sala	ad	1.25
Antipast	to :	3.85	Chef Salad		3.85
TLNA	Соц	pon \$	0.50 ex	(n. 3-3	 1- 90



Wishing you always the warmth and joy of the Holiday Season

Don't Forget To To
Don't Forget To
These
LIST!
Add one Holiday
Your Holiday



116197. WELL ESTABLISHED NEIGHBOR-HOOD and the location is supreme! You can walk to absolutely everything. You can occupy this yourself or rent out the upper flat to help pay your mortgage. \$56,900.

Lana Litzkow 221-2121 or 255-4289



115262. THIS HOME IS READY for you to build equity & create a home environment. Close to shopping & buses and bike bath. \$48,900. Lana Litzkow 241-2121 or 255-4289.



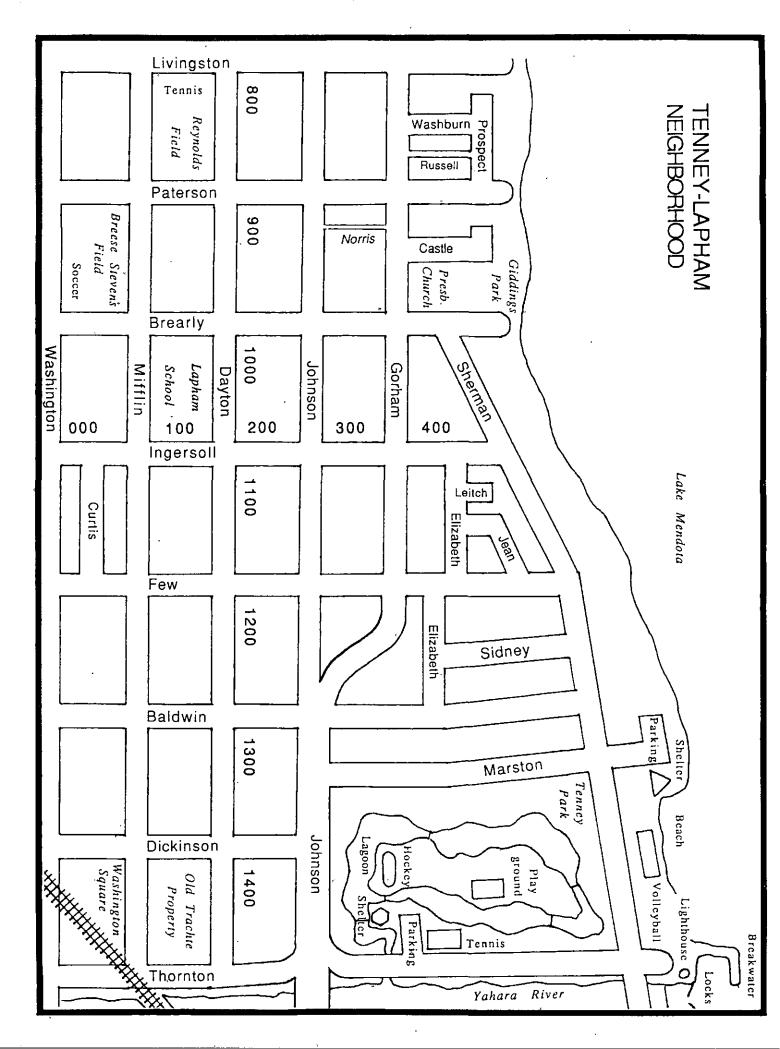
WESTPORT MEADOWS. Build equity fast by finishing the LL yourself & add one msore bedroom, rec room & ½ bath or have us do it for you! Fantastic vaulted ceilings, kitchen & living room, 2 car garage. \$86,900.

LANA LITZKOW

241-2121 or 255-4289

Happy Holidays! Jana Setzhar

Century 21 Affiliated - Simon



#### **NEW REHABILITATION TAX CREDIT**

The State of Wisconsin recently extended to owner-occupants many of the benefits of a rehabilitation tax credit which previously had been available to owners of income-producing property. If you own a home in the Sherman Avenue Historic District or one which qualifies for the National Register of Historic Places, you may be able to take advantage of a newly implemented State tax incentive for rehabilitating your property. Owners of nonincome producing properties whose projects meet program requirements can subtract 25% of their restoration costs from their State income tax bill.

Program requirements will, however, limit those who can participate. A substantial investment must be made in the rehabilitation. The rehabilitation costs must be the greater of \$1000 or the adjusted basis of the property. The building's adjusted basis is generally calculated as the price you paid for the building minus the value of the land at the time of purchase plus improvements that you have made.

Owners who can afford a major investment in their property can, of course, benefit. But so can those who have owned their properties for a long time and others whose purchase price is relatively low. Owners of historic buildings on large parcels of land could also benefit, since the adjusted basis formula subtracts out land costs. Finally, purchasers of property in very poor condition that will require major work could also more easily meet the required rehabilitation cost.

Other conditions must also be met:

1) The property must be listed on the National Register of Historic Places or the State Register of Historic Places. (The Sherman Avenue Historic District, which was listed on the National Register in March 1988, includes all properties adjacent to Sherman Avenue and the 400 block of North Brearly Street. Owners of buildings outside the district may apply for an extension of the district or may seek nomination to the National Register either individually or along with a group of related buildings.)

2) The project must be approved in advance. The application must be approved by the State Historic Preservation Officer before physical work begins.

3) You must attach restrictive covenants to the deed of the property to provide for the continued maintenance of the property's historic features.

- 4) The work you perform must meet the "Secretary of the Interior's Standards for Rehabilitation" and must be described in sufficient detail in the application to demonstrate that the Standards will be met.
- 5) All work must be completed within two years of the time that physical work starts unless you apply for and receive approval to phase the work over a five-year period.

If you have questions or would like to receive a complete information/application packet concerning these tax incentives, contact Brian McCormick (262-1113) at the State Historical Society of Wisconsin.

### Make Your Own

## HOLIDAY

FILL THEM WITH:

dried fruit and nuts.



### BASKETS...

Candles, soaps, potpourri,

coffee, tea, spices,

and wisconsin cheeses.

## OPEN DAILY SUNDAYS TOO!

817 E. Johnson, Madison. 256:8828



#### Clip Here

Present this
coupon and receive
15% off
your next purchase of
\$10.00 or more
expires dec. 24<sup>th</sup>



# 2nd DISTRICT NEWS from Alderman David Wallner

The Madison City Council on November 14 passed a \$102.7 million dollar operating budget for 1990. That should translate into a 5.1 percent property tax increase on the average home assessment. That 5.1 percent increase is almost identical to this year's rate of inflation.

The 1990 budget calls for a major restructuring of Madison Metro, new initiatives for South Madison, a fulltime recycling coordinator \$40,000 in community education funds for a cituwide recucling program, new parking rates to help fund future parking ramp additions in Downtown, the and new positions in the Police Department, the libraru system, building inspection, and the Parks Department.

The budget retains the controversial ambulance fee, which should generate up to \$800,000 during 1990. A move to remove the ambulance fee from the budget failed on a 15-5 vote.

The restructuring of Madison Metro will not occur until mid-summer, following public hearings and further Council debate. As chair of the city's Transportation Commission, I hope to play an active role in developing the final plans for Metro changes. The changes should include the restarting of the State St. Shuttle, new buses for the mainline system, new buses for Metro Plus users, two new

transfer hub locations, one near Hilldale and the other near the East Washington/Milwaukee Street intersection, and the creation of a route deviation/dial-a-ride service for non-peak service after 8 p.m. and on weekends. (The route deviation plan would be used in peripheral neighborhoods where late-night and weekend ridership is lowest.).

During Council budget deliberations of the past two months, I sponsored several successful budget amendments that I hope will benefit the 2nd District. These include:

\*funds to continue the Boulevard Beautification Program that was started to improve the appearance of major streets like E. Washington and Park St. through boulevard and median street tree plantings.

- \* \$65,000 to finish a bike path system to the new MATC campus.
- \* "\$2,500 to fund a Health Dept. brochure for city residents regarding alternatives to home pesticide use.
- \*: \$10,000 to assist local performing and visual artists for the 1990 Festival of the Lakes.
- \* Additional funds to purchase 50 new trash containers, to be placed at major intersections and at bus shelters.

l also sponsored several amendments designed to improve city services for people with physical disabilities. One

. - :

 $r_k^*$ 

such amendment will now enable Metro Plus riders to use the monthly Metro rider fare cards.

ŧ .

Despite the fact that the City anticipates fewer available federal and state tax dollars for 1990, Mayor Soglin and the City Council managed to craft a budget that will hold city spending near the rate of inflation.

BUILDING INSPECTION UPDATE---City Inspection staff Building completed their work in the Tenneu-Lapham neighborhood, and will soon be focusing their efforts in the Old Market Place neighborhood. requested a final report from city staff on their efforts in the Tenney-Lapham area. My congratulations to those inspectors who worked recently in our area, and also to those who've made home improvements this fall. No doubt about it, things are looking up in our neighborhood.

ORCHID : AWARD IV/INVER---Kathu Newport of 1118 E. Dayton recently won an Orchid Award from the Capital Community Citizens for her terrace 1257 garden at Ε. Johnson. Congratulations to Kathu and her husband Tim for their efforts to spruce up the Baldwin/E. Johnson corner.

TREE FLANTING NEWS---More than 90 new terrace trees will be planted in the 2nd District this spring, primarily along E. Dayton, E. Johnson, and the side streets like Few, Ingersoll, etc. I'll be sending out a letter to those property owners who will receive a

new terrace tree. When added to the trees planted within the last two years, the total for the district will be over 400.

That's it for 1989. My wife Anne and I wish you all a Happy Hanukkah, a Merry Christmas and a Happy New Year.